

# Cultivating a Community of Belonging: Identity

MGV Training  
July 13, 2024

Cornell Cooperative Extension  
Orange County



# **Grounding Exercise**

# Community Agreements



Mutual Respect



Together We Know A Lot



Practice Generous Listening



Take Risks, Make Mistakes, and Keep Going / Growing



Lean into Discomfort



Keep our discussion confidential – share insights



Expect and accept a lack of closure



Invite Curiosity and Humility

# **Master Gardener Volunteer Mission**

We prepare volunteers to be peer educators who build relationships with community audiences to integrate local experience and research-based knowledge in planning for and initiating steps to manage gardens, lawns, and landscapes with an emphasis on food security and environmental stewardship.

# **Master Gardener Volunteer Vision**

Adults, youth, and families who engage in our garden-based educational programs expand their learning networks and ecological gardening skills towards greater resilience and connections. As a result, they experience enhanced health and wellness, food security, ecological literacy, environmental stewardship, and they embrace sustainable community practices.

# Overview

- **Who is gardening?**
- **Who lives in Orange County?**
- **Who are we?**
- **Who am I?**

# Soul Fire Farm – Naima Penniman



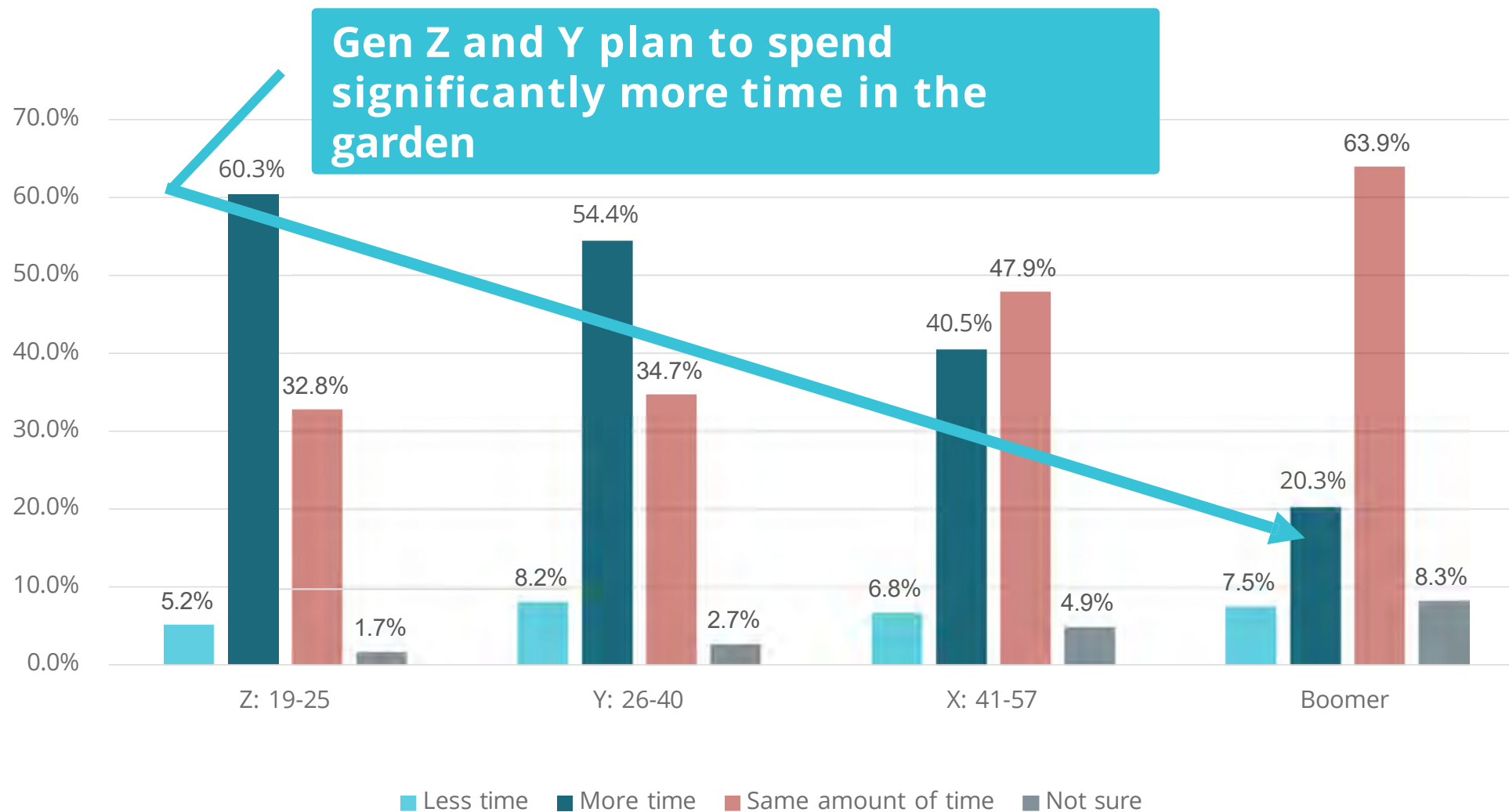
# Who is Gardening?

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- **77% of households**
- **18-34 year olds – 29% of gardening households**

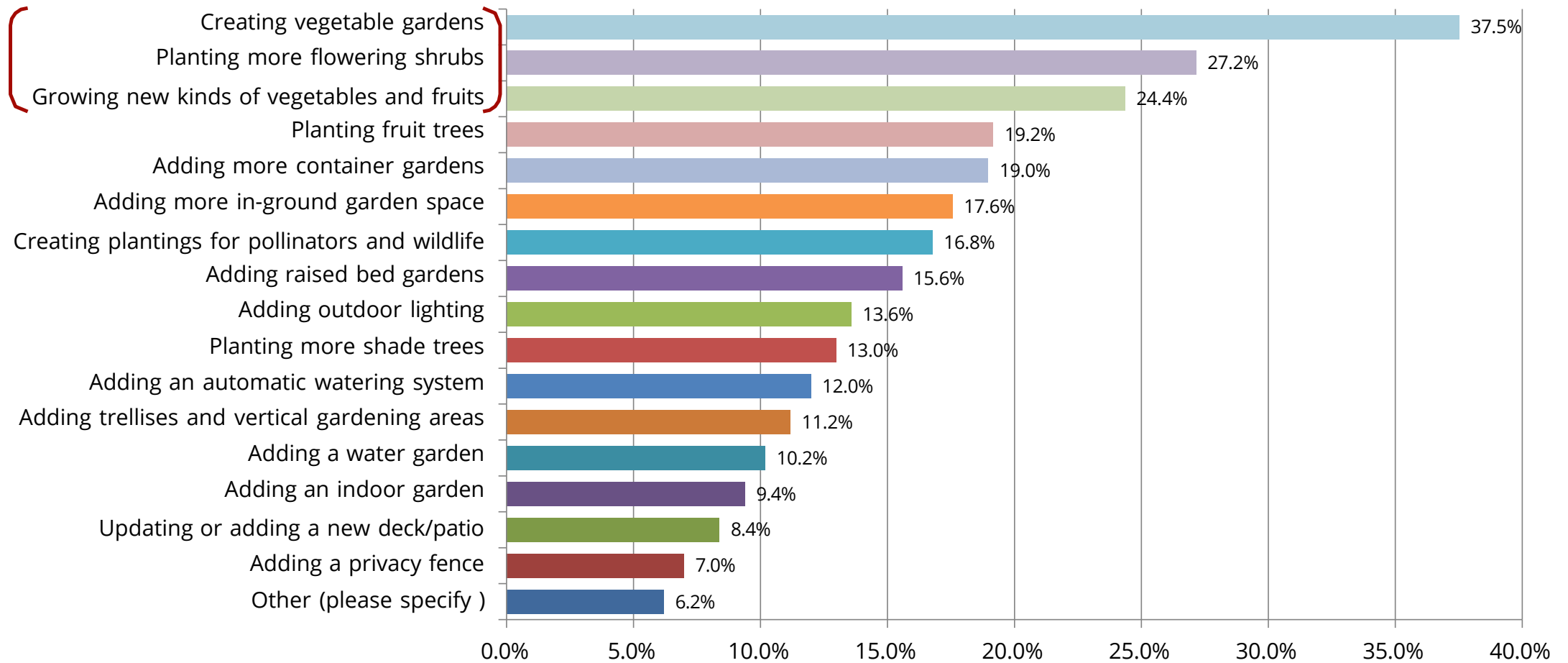
- 2019 National Gardening Survey

# HOW MUCH TIME DO YOU EXPECT TO SPEND GARDENING IN 2023 COMPARED TO 2022?

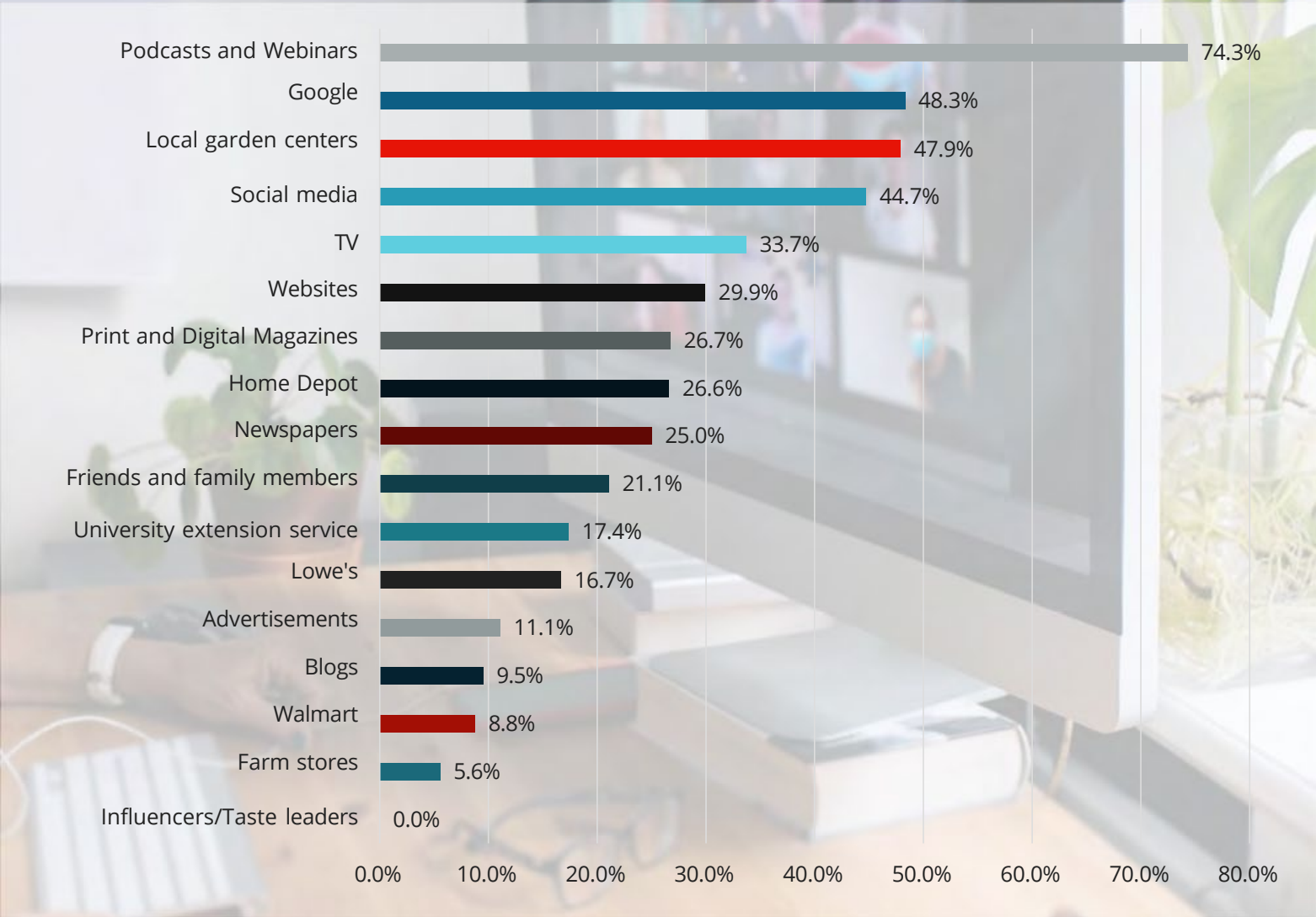


# TYPES OF GARDENING PROJECTS

## LIKELY TO COMPLETE DURING 2023



# MOST IMPORTANT PLACE TO LEARN ABOUT NEW PLANTS

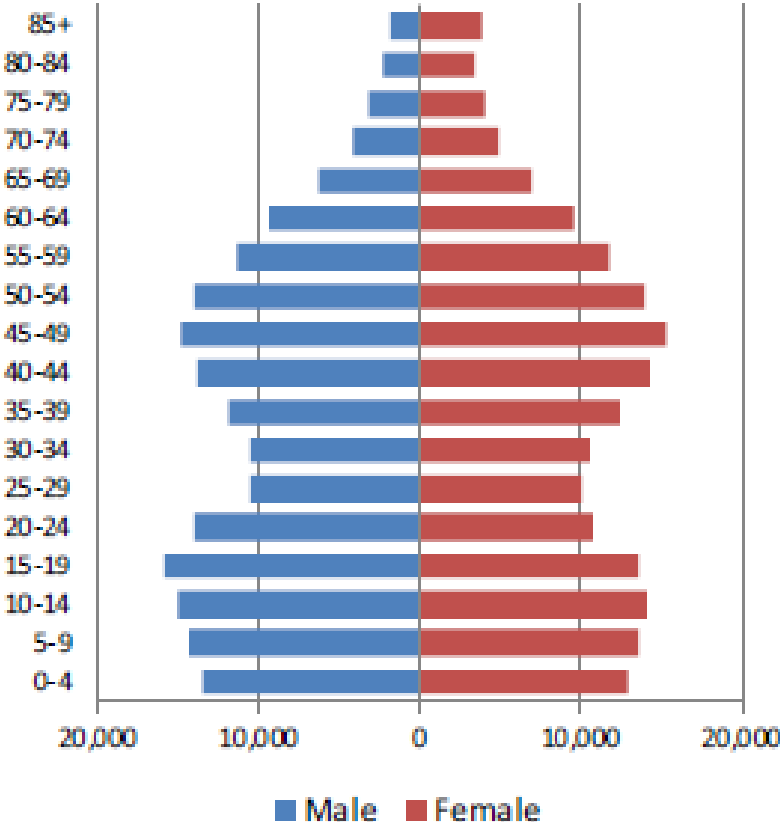


**Podcasts and Webinars dominate where gardeners discover new plants**

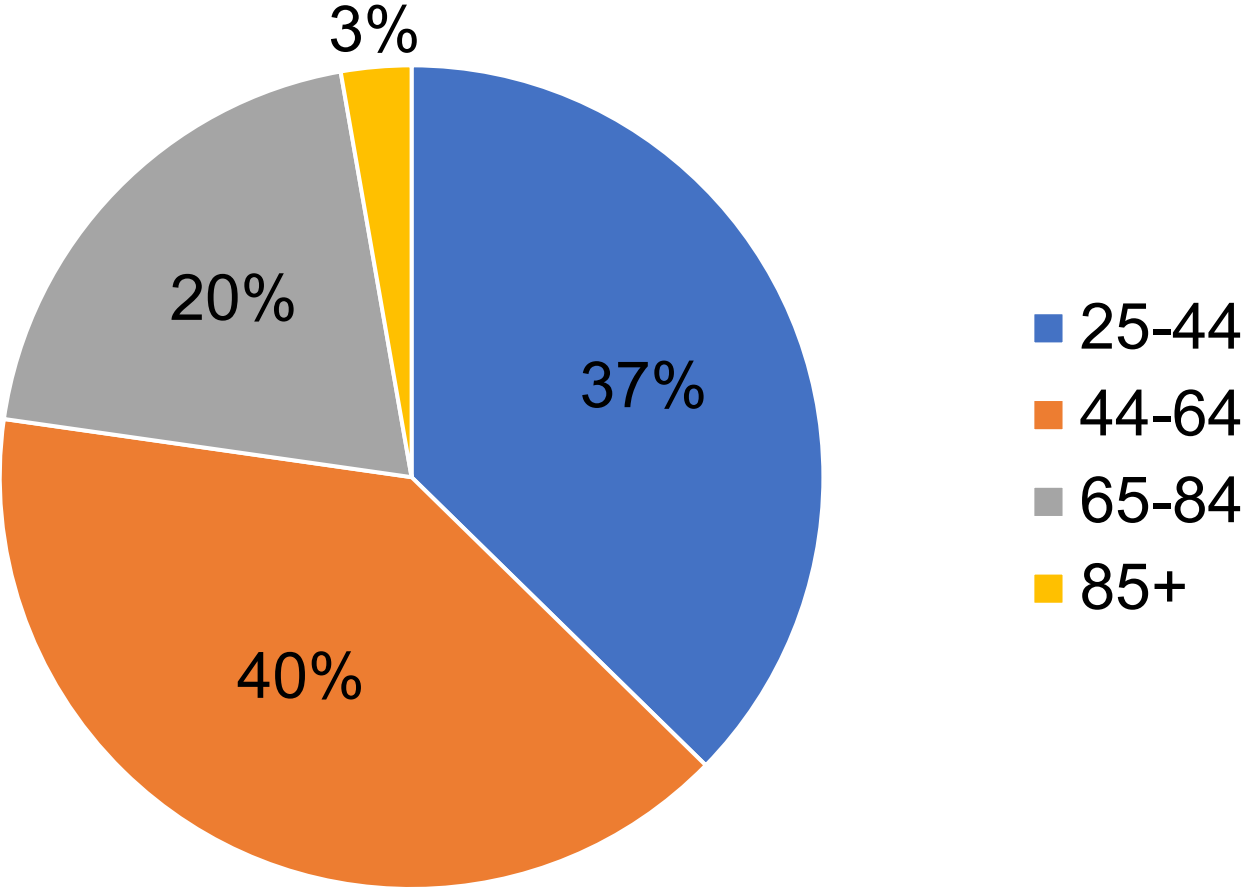
# Who lives in Orange County?

# Gender of Orange County Residents

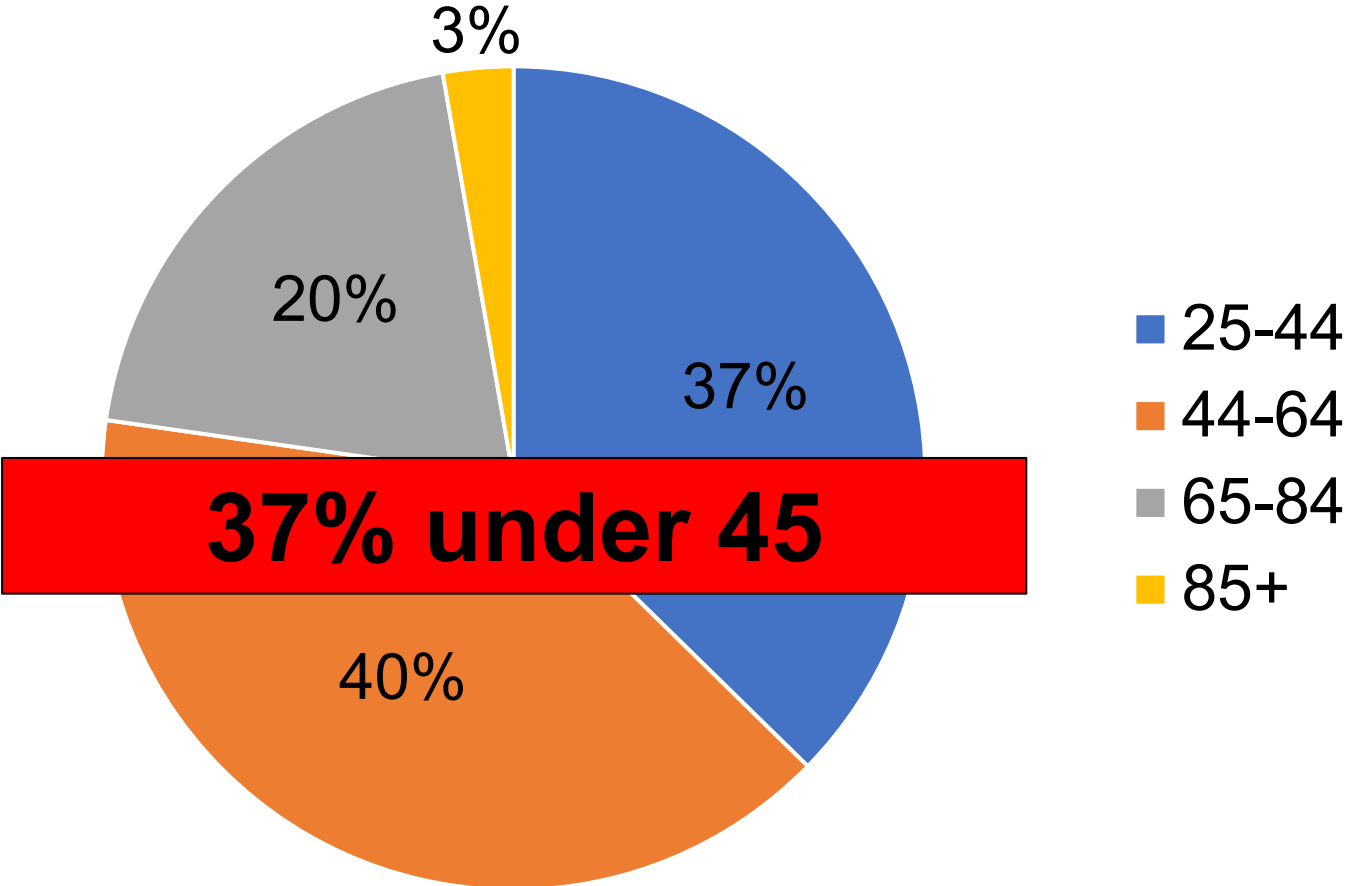
2010 Population Pyramid, Orange County



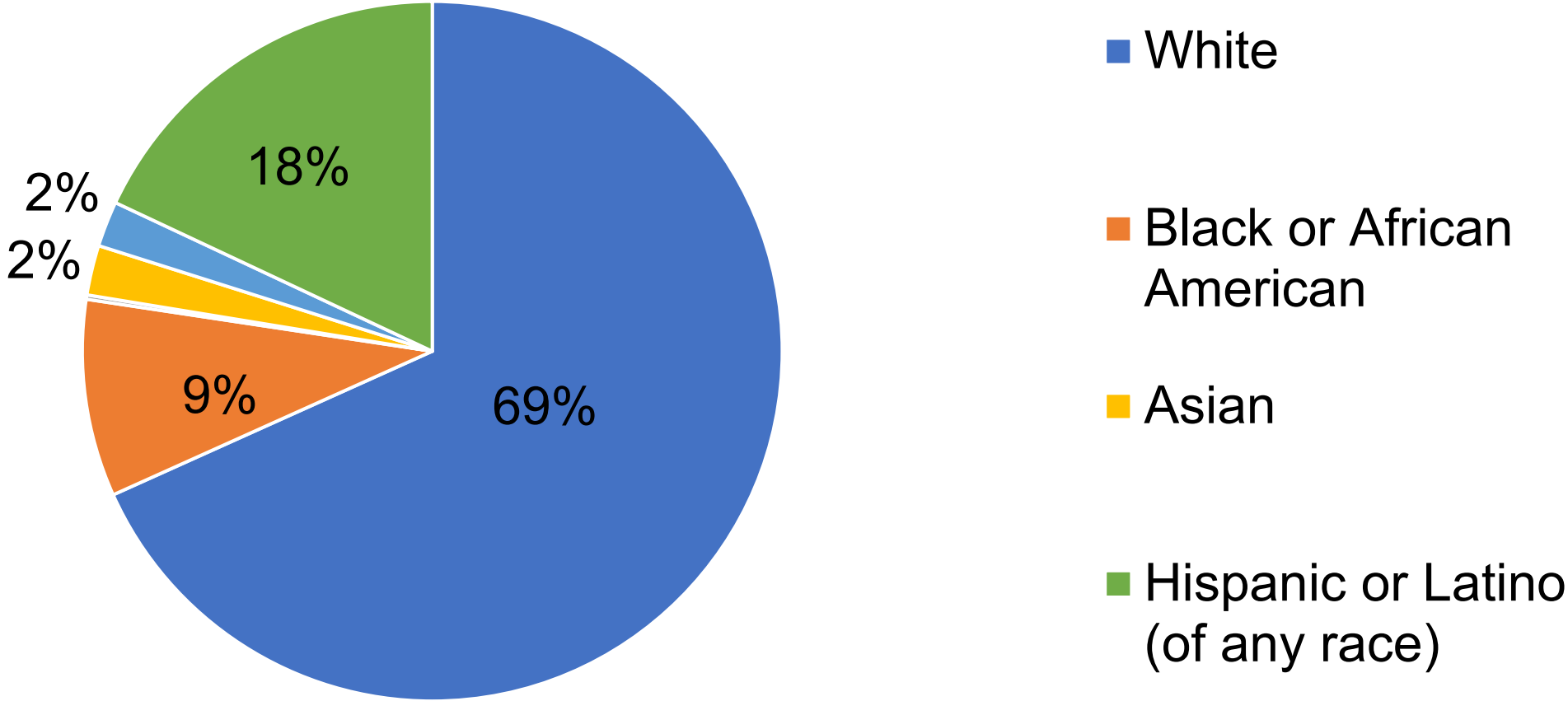
# Age of Orange County Residents 25+



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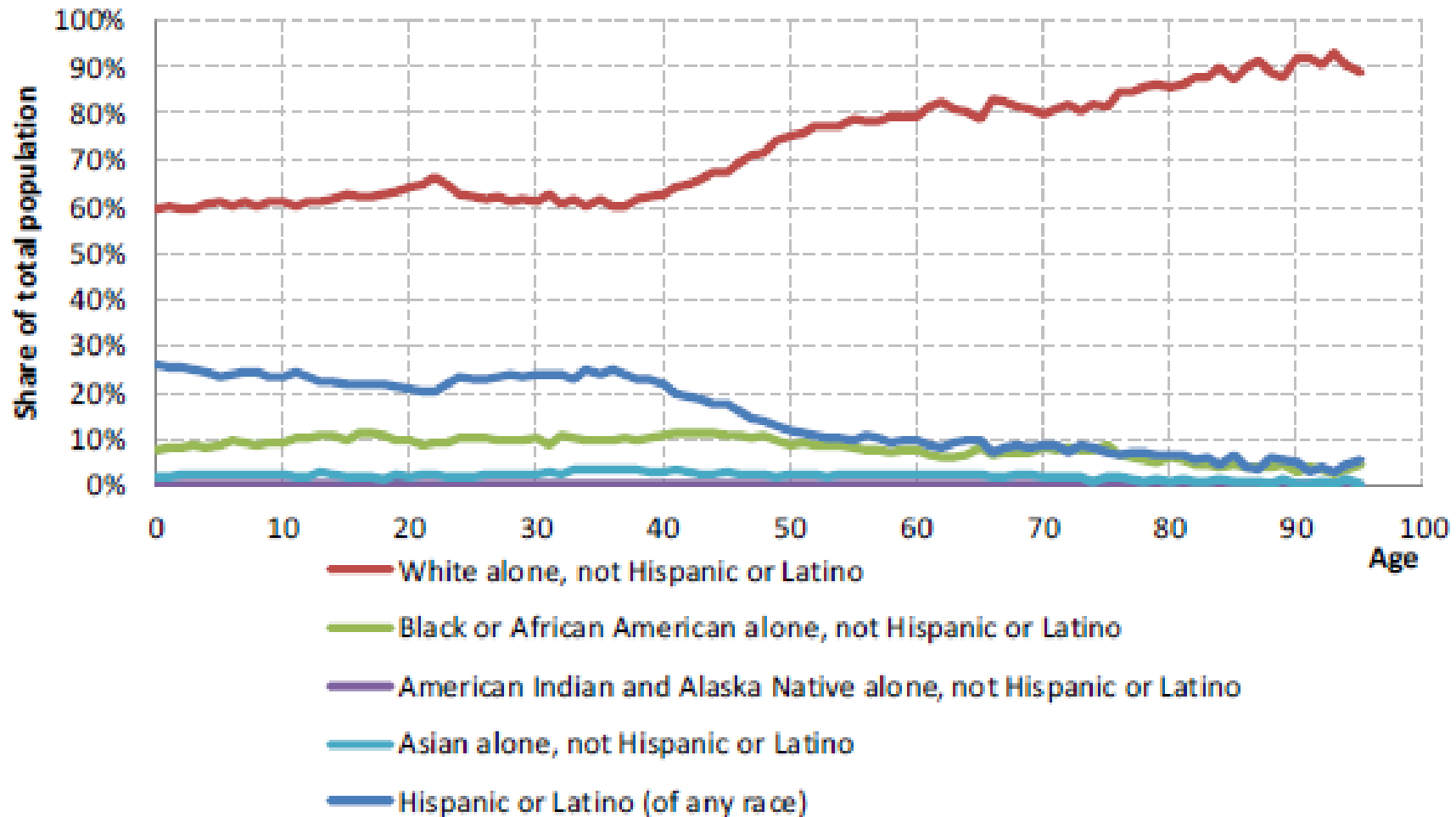


# Race & Ethnicity of Orange County Residents



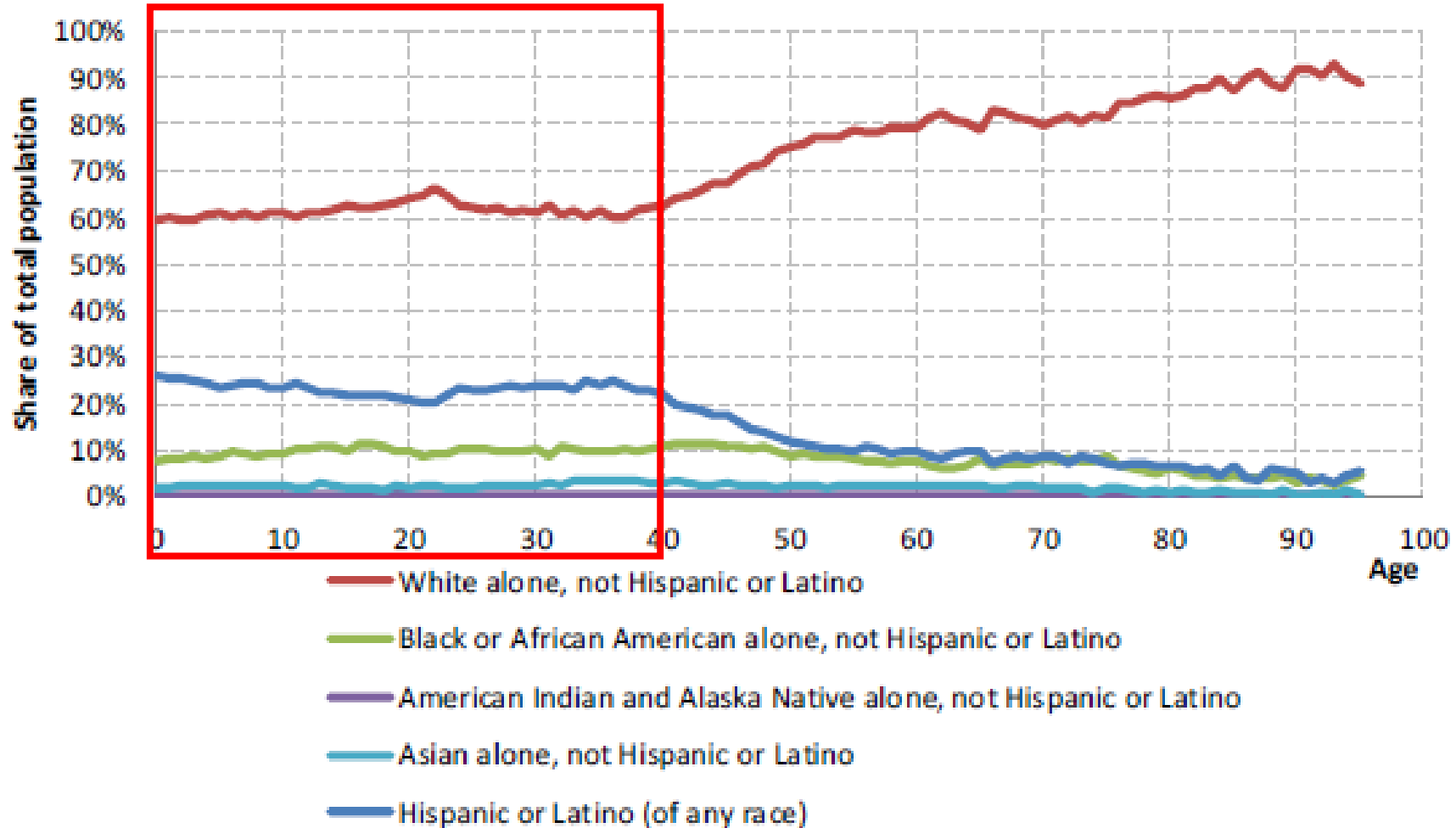
# Who lives in Orange County?

Race composition by age, Orange County



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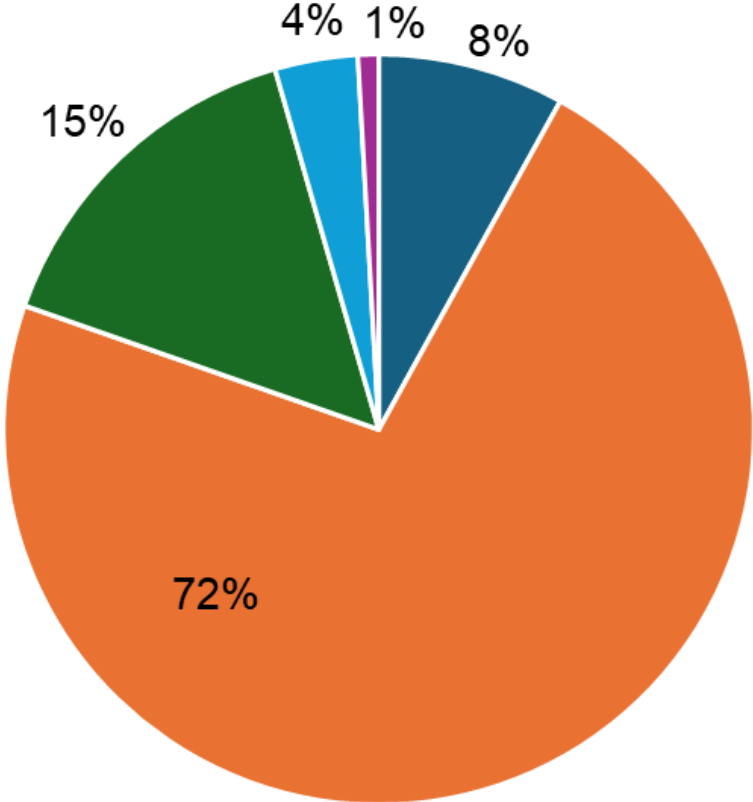
Race composition by age, Orange County



**Who are we?**

# Current Master Gardener Volunteers

Orange County MGVs - Age



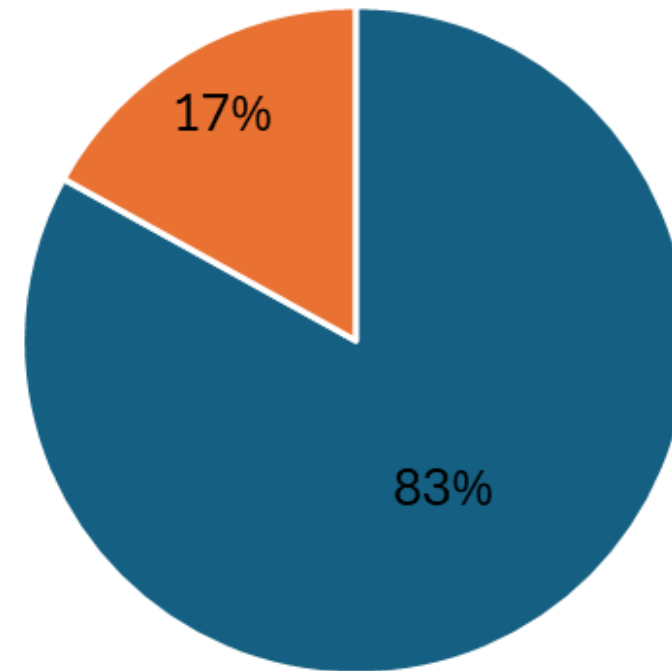
20% of our MGVs are under the age of 50.

- Silent Generation (1928-1945)
- Baby Boomers (1946-1964)
- Generation X (1965-1980)
- Millennials (1981-1996)
- Generation Z (1996-2012)

# Current Master Gardener Volunteers

Orange County MGVs - Gender

Our MGVs are predominately female.

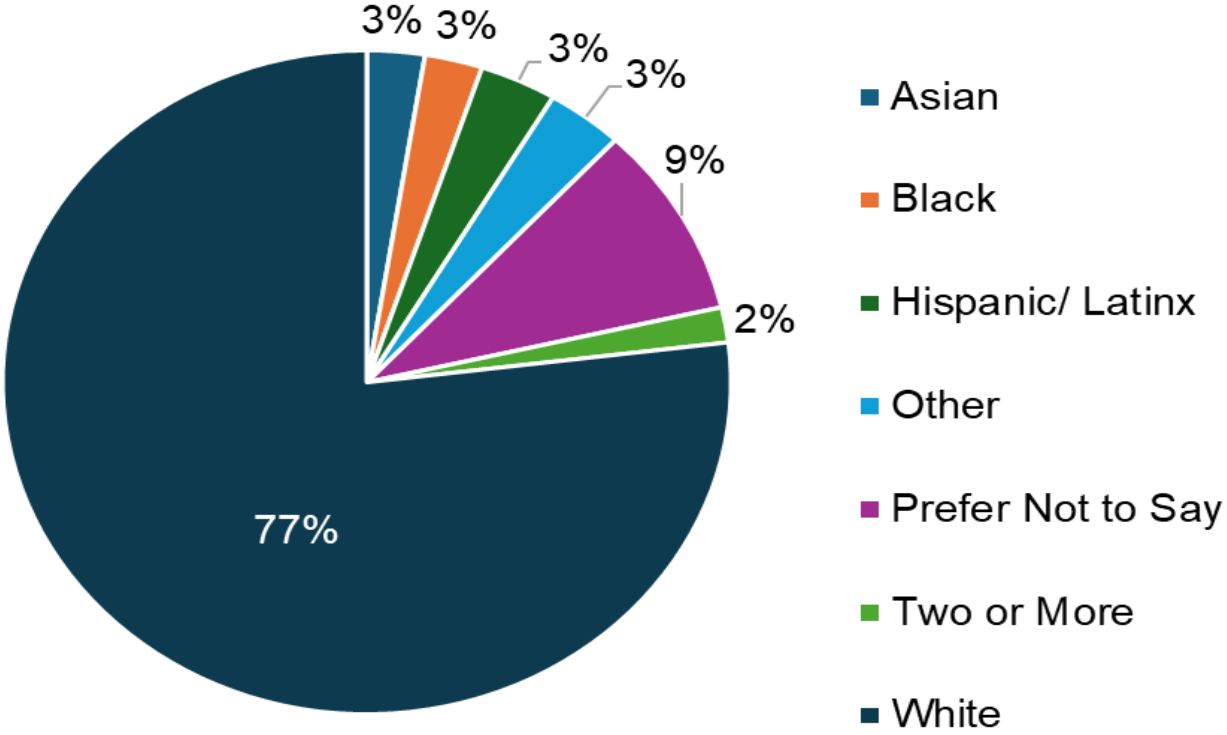


■ Female ■ Male

# Current Master Gardener Volunteers

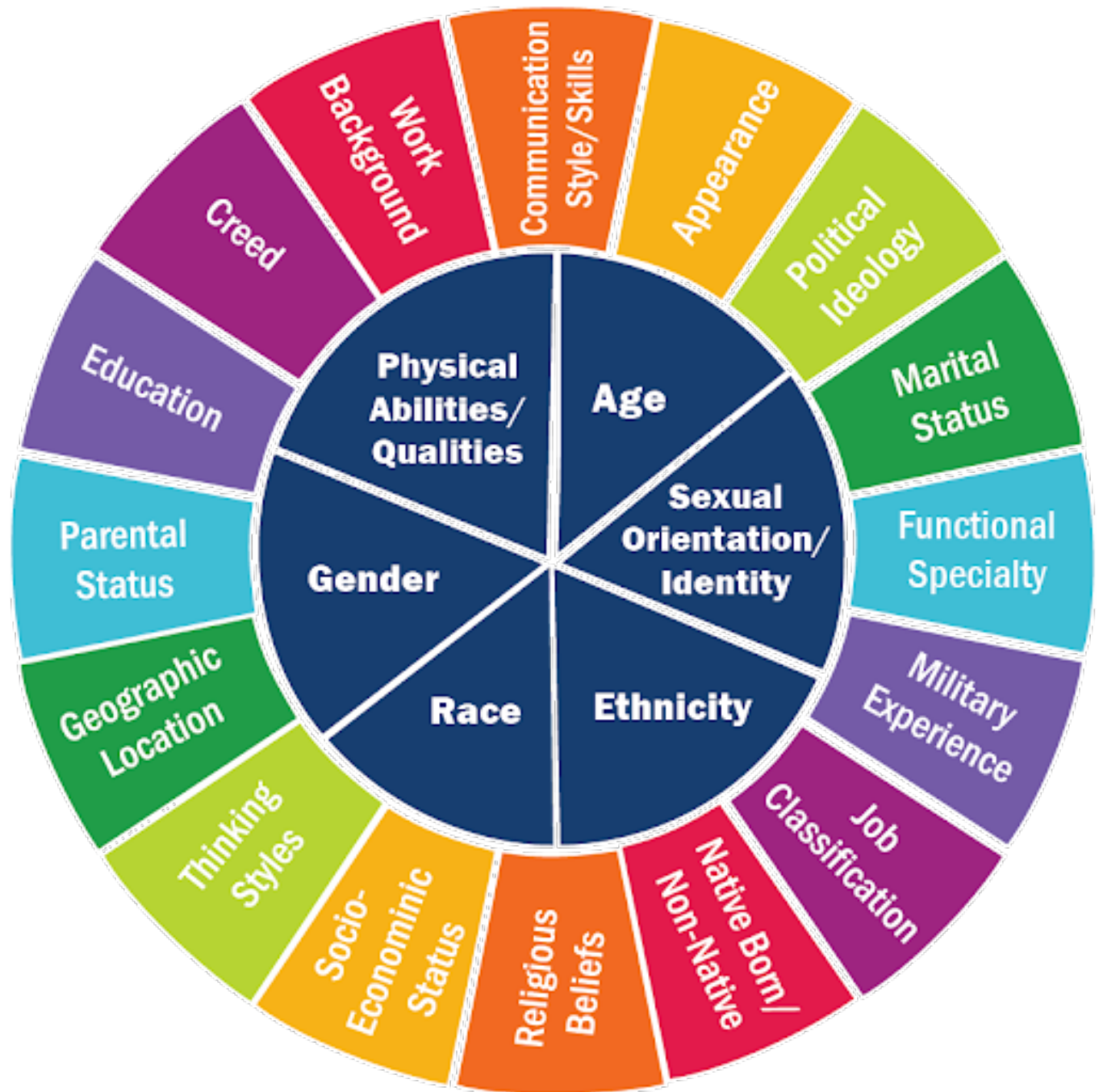
Our MGVs are predominately white.

### Orange County MGVs Race and Ethnicity



**Who am I?**

# Social Identity Wheel



# Social Identity Wheel

