

Research and Presentation Prep

MGV Training



Saturday, March 9, 2024

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Overview

- **Finding Resources**
 - **The CRAAP Test**
 - **Activity**
- **Presentations**
 - **Final Presentation Timeline**
 - **Presentation Format**
 - **PowerPoint Tips**



Research

How do you go about researching a topic?

Where do you get your information from?

How do you scrutinize your sources?

Research

Sources

- **Books**
- **Extension Websites**
- **Arboretums**
- **Botanical Gardens**

The CRAAP Test

- **Currency**
The timeliness of the information.
- **Relevance**
The importance of the information for your needs.
- **Authority**
The source of the information.
- **Accuracy**
The reliability, truthfulness & correctness of the content.
- **Purpose**
The reason the information exists.

The CRAAP Test

TikTok Hack – Killing Wasps with Gasoline

- **C**urrency
- **R**elevance
- **A**uthority
- **A**ccuracy
- **P**urpose



The CRAAP Test



FOR THE LOVE OF INSECTS

STOP SQUISHING SPOTTED LANTERNFLIES

🕒 SEPTEMBER 14, 2023 👤 NANCY LAWSON 💬 95 COMMENTS

They're not the monsters they were once made out to be, and stepping on them isn't effective. So why are people still unleashing their fury on spotted lanternflies, and what should we be doing instead?

Presentations

Final Project

Timeline

- **March** – sign-up for a presentation day
 - talk about resources and research
 - talk about presentation format
- **April** – continue to brainstorm for ideas
- **May** – pick a topic
- **June** – create and outline
- **July** – put it together
- **August** – practice presentation for your mentor
- **September, October, and November** – presentations

Presentation Format

What are the key components
to a presentation?



Presentation Format

- **Title**
- **Overview / Objectives**
- **Body**
- **Review**
- **References**
- **Time for Questions**

Power Point Presentation Format

- Clean and Clear



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Power Point Presentation Format

- Clean and Clear



Power Point Presentation Format

- Clean and Clear



Power Point Presentation Format

- Clean and Clear

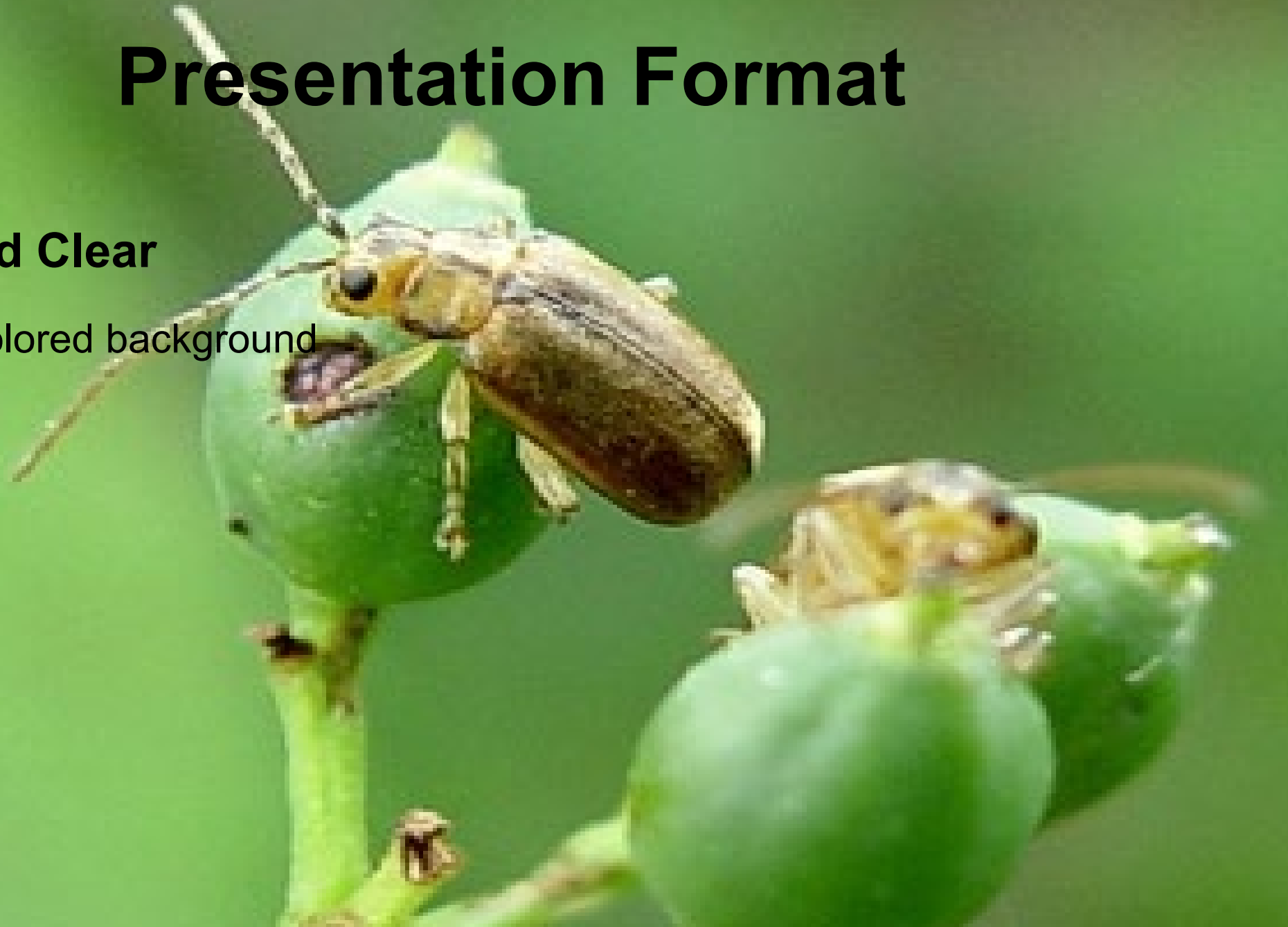


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Presentation Format

- **Clean and Clear**
 - Solid colored background



Presentation Format

- **Clean and Clear**
 - Solid colored background



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Presentation Format

- **Clean and Clear**
 - Easy to read font
 - Easy to read font
 - **EASY TO READ FONT**
 - *Easy to read font*



Presentation Format

- **Clean and Clear**
- **Consistent**
 - If you set-up an outline, follow it.
 - Keep same color scheme, font, etc.

Presentation Format

- **Clean and Clear**
- **Consistent**
- **Concise**
 - People get overwhelmed by lots of words and spend time trying to read the words and/or copy down the words and instead of paying attention to what you are saying. You should only put-up important words in the presentation and then elaborate on them or you will very quickly lose your audience.

Presentation Format

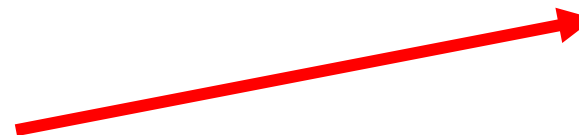
- **Clean and Clear**
- **Concise**
- **Consistent**
- **Correct**
 - **Check for spelling errors**
 - **Correctly written scientific names (*Pyrrhalta viburni*)**
 - **The CRAAP Test**

Presentation Format

- **Clean and Clear**
- **Concise**
- **Consistent**
- **Correct**
- **Cited**
 - Site your photos
 - Include a list of references



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Review

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Questions?

