

## Mission

Cornell Cooperative Extension Orange County (CCEOC) enables people to improve their lives through education by bringing local experience and research-based solutions together.

## Vision

Cornell Cooperative Extension Orange County (CCEOC) creates measurable change in order to positively affect Agriculture & Food, Families & Youth, Environment, & Economic Development within communities.

## Board Members

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Adam Hughes, CCE State Specialist

## CCEOC

CCEOC is a tax-exempt educational organization connected to Cornell University and other land grant institutions since 1915.

## Program Initiatives

Agricultural & Food Systems  
Nutrition, Health, & Food Security  
Youth & Family Development  
Natural Resources, Climate & Energy  
Community Vitality & Economic Development

*Adopted by Board of Directors  
11/27/2023*

## Executive Director

Lucy T. Joyce

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities. Please contact our office if you have any special needs.

# Cornell Cooperative Extension Orange County

## 2024 - 2028 Strategic Plan

*Cornell Cooperative  
Extension Orange County's  
Strategic Plan serves as a  
foundation of continual  
improvement to ensure  
organizational health and  
well-being.*



Cornell University  
Cooperative Extension

# Strategic Plan

## Values

**Excellence** - We build on individual competence, credibility, and integrity to deliver innovative educational programs of the highest quality.

**Responsiveness** - We strive to respond in a timely, efficient, and resourceful manner to issues that affect the county.

**Collaboration** - We optimize resources through Cornell University and partnerships with other local and regional agencies and organizations.

**Volunteerism** - We respect and depend upon volunteers to multiply program efforts and to help provide organizational leadership.

**Inclusiveness** - We embrace and respect diversity of opinion and take pride in the variety of our programming.

## Education & Outreach

### GOAL 1

**Develop and implement programs to address current and emerging issues to ensure positive impact.**

- Initiate and/or participate in research with Cornell faculty and staff and other evidence-based resources.
- Ensure CCEOC's programs reflect the diverse population while embracing the uniqueness of Orange County.
- Maintain accountability to ensure program effectiveness and relevancy.
- Utilize audience appropriate technology methods for information exchange and delivery of program.
- Utilize a broad spectrum of marketing strategies to communicate to both internal and external audiences

## Education Center & 4-H Park

### GOAL 2

**Partner with public and private community to continuously develop and utilize the CCEOC Education Center & 4-H Park.**

- Develop annual plans to ensure oversight of continuous improvements to the Park.
- Develop resources to support annual and long-term planning for sustainability of the Park and programs.
- Partner with internal/external stakeholders to ensure successful outcomes.
- Explore all options to raise awareness of the Park as an invaluable resource.
- Create and implement a 3-year plan for centralized CCEOC campus.
- Utilize appropriate technology for effective construction and development of the Park facility.

## Funding & Operations

### GOAL 3

**Ensure the financial stability and sustainability of CCEOC.**

- Develop a plan to promote and enhance the financial sustainability of CCEOC through alternative funding.
- Promote a culture of philanthropy to encourage legacy giving.
- Provide fiscal support to attract and retain staff and volunteers and promote their professional development.
- Develop a Succession Plan with standard operating procedures to ensure success, sustainability, and effectiveness during the transition.
- Utilize the Shared Business Network (SBN) effectively for Operations and Program collaborations.
- Promote and develop existing and future growth of the Board of Directors members.